

## Sarah Atkinson joins Qvantum

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Sarah Atkinson has joined heat pump manufacturer [Qvantum Energy Technology](#) as Marketing Director.

With over 20 years of experience of B2B and B2C marketing across a wide range of sectors, Atkinson previously spent six years at Mitsubishi Electric Living Environmental Systems, where she was Head of Marketing and Product Development for the Commercial Products Group.

She said: “ I am delighted to be joining Qvantum at this exciting stage in its growth. Qvantum’s innovative design ethos puts the customer’s needs at the heart of the design process and this philosophy makes it a fantastic brand for any marketer to work on. By building products with the end customer in mind, Qvantum has developed the perfect range for the challenges of the multi-dwelling sector. I am really looking forward to being part of this organisation, where sustainability is at its core.”

Qvantum Energy Technology CEO Phil Ord said: “Having worked with Sarah before I am delighted to have her on board. I know she will do great things at Qvantum; our fast-moving and dynamic team will be a perfect fit for her fantastic skills and endless enthusiasm.”