

## SBFM wins for Innovation Excellence at The Great British Industry Awards

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SBFM was crowned winner of the Innovation Excellence category at the Great British Industry Awards last week. Announced at a ceremony held at the Gherkin, SBFM won against strong competition from forward-thinking organisations.

The Great British Industry Awards is a new accolade in its inaugural year. It was created to recognise the UK's most ambitious businesses that drive growth and generate employment opportunities.

SBFM was recognised for its significant growth since its inception, with the judging panel particularly impressed by the company's innovative use of proprietary in-house technology. Unlike many competitors reliant on third-party software, SBFM's tailored approach enabled the development of fully customisable portals, empowering clients with real-time access to key data and providing staff with efficient tools to manage work schedules.

SBFM was also praised for its *Evolve* programme, a flagship initiative promoting inclusion throughout the FM sector by providing sustainable employment opportunities and support for people from disadvantaged groups. The programme was most recently placed on the HMP Academies Framework, where SBFM creates specialised training facilities and programmes to support offenders finishing their sentences. To date, *Evolve* has supported over 2,000 individuals and generated more than £2.8 million in measurable social value.

Katie Westerman, Chief Marketing Officer at SBFM, commented: "It is an honour to win an award specifically dedicated to businesses that are reshaping their industries for the better. Since our foundation, we have remained focused on transforming FM through technology, people development, and genuine

social impact. This award belongs to our entire team of 10,000 colleagues who deliver excellence every day.”