

Sodexo named most trusted FM provider in 2025 i-FM brands survey

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<u>Sodexo UK & Ireland</u> has been recognised as the most trusted FM provider in the UK, according to the 2025 i-FM brands survey. The company was also voted best in class for 'advancing the sector', reinforcing Sodexo's leadership in innovation, service excellence and social impact.

In addition to topping the 'most trusted' and 'advancing the sector' categories, Sodexo was also named a close second place in three other key areas: 'most enviable brand,' 'most innovative' and 'most effective online presence.' The i-FM brands survey, a respected annual snapshot of perceptions within the FM industry, gathered responses from more than 1,000 professionals across service providers, in-house teams and consultants. The findings reflect the views of those closest to the industry and provide powerful insight into which brands are truly making an impact. This year's results highlight Sodexo's continued momentum in a competitive and rapidly evolving market.

The survey also points to a growing emphasis on brand identity and trust in client decision-making, with over 85% of respondents stating that brand perception is important – a steady increase over recent years.

Melanie Duffett, Brand & Communications Director, Sodexo UK & Ireland added: "Our brand reflects the values and purpose that shape everything we do, from how we serve clients to how we support colleagues and communities. It plays a vital role in building trust, driving innovation and inspiring our people. It's a key part of what sets Sodexo apart and why we continue to be recognised as a trusted, forward-thinking leader in integrated FM."

Jean Renton, Chief Operating Officer, Sodexo UK & Ireland, said: "Trust and leadership in the FM sector cannot be earned overnight. These qualities are hard won with consistent delivery, bold thinking and true partnership. These accolades belong to Sodexo teams working on our client sites the length and breadth of the UK and Ireland and are a powerful endorsement of the way they show up every day, bringing together innovation, social impact and operational excellence to deliver lasting value for our clients and communities."

Earlier this month, Sodexo UK & Ireland was named <u>Sustainable Business of the Year</u> at the Cateys awards, recognising the organisation's ambitious efforts in reducing supply chain emissions and halving food waste, setting a benchmark for sustainability in the industry and collaborating widely to deliver continuous improvement. To see the full results of the survey, please <u>click here</u>.