

## VIVID completes its 10,000th new home – A big milestone in building brighter futures

12 months ago



**VIVID** has announced a major milestone: the completion of its 10,000th new home. This achievement means that around 23,000 more people in the South now have a place to call home and access to a wide range of services and support.

This 10,000th home, located in Stoneham Park, Eastleigh, is now where Ashley Shields and her family are beginning a new chapter. Their story is a powerful reminder that behind every home built is a family, a future, and a community coming together and living their lives.

Ashley shared: “We’ve recently moved in and have settled in really well. The area is lovely, the kids are happy, and we already feel at home. Being part of VIVID’s 10,000th home milestone is a real bonus — it’s great to feel like we’re part of a growing community.”

Stoneham Park is a vibrant neighbourhood designed with sustainability, comfort, and connection in mind. It’s a place where families like Ashley’s can feel safe, supported, and at home.

Mark Perry, Chief Executive of VIVID, shared: “Since our founding in 2017, we’ve had a clear goal to build more affordable homes to positively impact more people. The completion of our 10,000th new home in those 8 years marks a significant milestone in that journey. And we’re far from finished. Backed by the recent Spending Review, we’re set to ramp up even further our new homes programme, doing all we can to address the housing crisis.”

To mark the occasion, VIVID came together with Ashley and leaders from Eastleigh Borough Council.

Out of the 10,000 new homes, over 80% are affordable tenures. These homes reflect a strong commitment

to giving people across communities more choice, greater stability, and the security of a place they can truly call their own.

Recently ranked sixth biggest builder amongst housing associations in England, VIVID is sustaining its commitment to developing more homes aiming for 1,600 over the next year.

Everyone deserves a great place to live, which is why the focus remains on building homes that are affordable, energy-efficient, and part of thriving, well-connected communities.