

2Pure Products launches revolutionary OdorBac Toilet & Scale

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2Pure Products has launched revolutionary dual-purpose OdorBac Toilet & Scale, designed to make sanitary facilities cleaner and healthier. Formulated with an ultra-powerful bio-surfactant combined with the descaling power of lactic acid and malic acid, OdorBac Toilet & Scale eliminates scale deposits and organic residues, delivering ultimate cleanliness and shine.

“Designed for professional settings and safe enough for everyday use, the formula for OdorBac Toilet & Scale is free from hazard warnings and contains 98% naturally derived ingredients,” says 2Pure Products Director James Law.

“OdorBac Toilet & Scale is tough on limescale and odours, yet kind to users, surfaces and the environment. The ultra-powerful bio-surfactant is up to 500x more effective than traditional alternatives, efficiently removing even the most encrusted organic residues. Ideal for use in toilets, urinals, sinks and tiles, OdorBac Toilet & Scale leaves your washrooms fresh, hygienic and sparkling – without compromise.

“Beyond the proven efficacy, 2Pure Products also deliver a measurable sustainability advantage. Our cleaning products are crafted with care, using 100% recycled plastic, while eliminating single-use plastics. In addition, OdorBac Toilet & Scale is designed to be used with 2Pure’s LoopBox™ closed-loop refill system to eliminate plastic waste, and ensures empty bottles are returned, cleaned and reused.”

Cost effective with NO hazard warnings

OdorBac Toilet & Scale’s 100% natural and biodegradable Ecocert Certified biosurfactant is naturally produced by microorganisms, and increases effectiveness, which means that less product is required. It shines, descales and deodorises in one go so only one product needs to be stocked to achieve long-lasting

results. The combination of these factors delivers a cost-effective solution for facilities managers in any environment.

OdorBac Toilet & Scale is 100% biodegradable, 98% naturally derived and non-corrosive. The product features NO hazard warnings and has a Zero hazard classification (CLP Regulation EC 1272/2008), making it safer for cleaning teams and end users. With a pH value of 2.2-3, the ecological formula makes it safe to use in septic tanks and sensitive plumbing.

Available in 12 x 1litre angled spout, ready-to-use bottles and 4 x 5litre ready-to-use refill bottles, the prolonged gel formula increases contact time and effectiveness, while it features a fresh scent and delivers a long-lasting shine.

“OdorBac Toilet & Scale builds on the unrivalled success of our leading product, OdorBac Tec4 which was designed from the ground up to be the safest, yet most powerful all-in-one odour eliminator and truly all-purpose commercial cleaner in the world,” concluded James Law.

“Whether you’re managing daily hygiene or tackling scale build-up in heavy-use areas, OdorBac Toilet & Scale now offers professional-grade cleaning with none of the risk.”