

Crown Worldwide Group publishes 2025 Sustainability Report, marking major progress across global ESG initiatives

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[Crown Worldwide Group](#) has published its 2025 Sustainability [Report](#), detailing significant progress across its environmental, social and governance (ESG) commitments and setting out a clear path for future action.

The report, covering 2024, reflects Crown's continued investment in responsible business practices across its global operations in 43 countries. It also outlines the company's alignment with leading international frameworks, including the Corporate Sustainability Reporting Directive (CSRD), Global Reporting Initiative (GRI), United Nations Global Compact (UNGC), and the Greenhouse Gas Protocol.

Science-based targets and carbon reduction milestones

A key milestone in the report is the Board's formal endorsement of committing to set Science-Based Targets (SBTi), positioning Crown among a growing group of companies taking credible, data-led action on climate. The business has partnered with carbon accounting platform Normative to map Scope 1, 2 and 3 emissions across its global operations, using this data to inform country-level carbon reduction plans for the first time.

Globally, Crown achieved a 16% reduction in total carbon footprint and a 14% reduction in total purchased electricity and heating compared to a 2022 baseline, driven by increased adoption of renewable energy and energy efficiency upgrades across offices and warehouses.

Circular economy and waste reduction

The report highlights Crown's growing focus on circular economy solutions, particularly through its

Workspace brand. In 2024 alone, over 27,000 items of office furniture and IT equipment were refurbished at Crown's Renew Centres, saving an estimated 2,000 tonnes of CO₂e. The company also opened its first Renew Centre in Asia, based in Singapore, expanding its sustainable services footprint.

Crown formally reported on waste generation for the first time in 2024, capturing data from 90% of its global branches. Of the 10,777 tonnes of waste generated, 95% were diverted from landfill through recycling, reuse and energy recovery methods.

Recognition and certifications

Crown's ESG progress was recognised with a Bronze Medal from EcoVadis, reflecting an 18-point improvement from the previous year and placing it in the top 13% of companies globally in its sector. Regional operations in New Zealand and the UK & Ireland went further, earning Gold and Silver Medals respectively, with New Zealand and UKI ranking in the top 15% of companies worldwide.

The Group also maintains a strong portfolio of ISO certifications, including ISO 9001, ISO 14001, ISO 27001, and ISO 45001, across dozens of sites globally, demonstrating its commitment to quality, environmental management, information security, and occupational health and safety.

Embedding ESG into culture and governance

The report outlines how ESG is being embedded into Crown's internal culture through a global training framework, with 84% of computer users completing Carbon Awareness training and 76% completing the in-house Carbon Action course. A network of Carbon Champions and certified sustainability trainers is helping to scale knowledge and action across regions.

A key governance milestone in 2024 was the introduction of a Sustainable Procurement Policy, ensuring ESG principles are embedded throughout the procurement process and supply chain. This reflects the company's broader approach to risk management and its commitment to transparency in ESG reporting. Sustainability is now a regular budget item, and performance management is being used to incentivise ESG goals, with over 4,000 goals set across the business.

To mark its 60th anniversary in FY2024, Crown launched its Giving Back Together initiative, driving standout social impact. The initiative supported 1,431 employees through DEI training, enabled 97 mentoring pairs, and contributed to a 26% rise in Ecovadis global rating for labour and human rights.

Commenting on the report, Joy Lam, Group ESG Director, said: "This year's report reflects the momentum we're building across all areas of ESG. From science-based targets to circular economy innovation, we're proud of the progress made, but we're also clear-eyed about the work ahead. Our focus now is on scaling impact, deepening collaboration, and continuing to embed sustainability into every part of our business."

The full 2025 Sustainability Report is available at <https://www.crownworldwide.com/sustainability>