

GCSE results could solve construction's skills gap

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With GCSE results coming out this week, Rob Norton, UK Director at <u>PlanRadar</u>, has shared his comments. He explains why Gen Z's digital fluency is the key to solving the talent crisis and future-proofing the industry.

"The construction industry faces a fundamental challenge: a signification talent void, with over 140,000 vacancies. This issue is compounded by a workforce that's rapidly approaching retirement. The old playbook of simply 'finding more people' is no longer sufficient; the real solution will require a different approach.

"Gen Z, the most digitally fluent generation in history, holds the key. Their ease with technology and desire for purposeful work can drive the digital transformation our sector needs. It is our responsibility to show today's students, especially those checking their newly published GCSE results, that construction is a place where their digital skills are valued.

"While this generation's digital fluency is a huge asset, it's also true that we need to upskill our entire workforce. The good news is that using modern, digital construction tools is often as simple as using apps we already know, like WhatsApp. It's about empowering everyone to work more efficiently and collaboratively, regardless of age.

"We must embrace change and welcome the next generation of builders. The future of construction is digital, and we need to work together to build it."