

Restaurant Associates Venues retains catering partnership with Imperial War Museums

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Premium hospitality business <u>Restaurant Associates</u> has secured a new five-year contract to continue delivering hospitality and retail catering services across all five Imperial War Museums sites – IWM London, IWM Duxford, HMS Belfast, Churchill War Rooms and IWM North.

Through this renewed partnership, Restaurant Associates will manage food and beverage operations across the cafés and restaurants, while also offering tailored dining experiences for corporate events and private functions at each of these iconic venues.

Dirk Talsma, Managing Director of Restaurant Associates Venues, expressed his enthusiasm for the renewed collaboration: "We are delighted to reaffirm our partnership with IWM and have the opportunity to take their hospitality proposition into a new stage of development. We have exciting food innovation plans to create immersive culinary experiences that bring the powerful stories of the Imperial War Museums to life. I am incredibly proud of what our teams have achieved so far and I have no doubt that our relationship will continue to grow from strength to strength."

Keeping with Restaurant Associates' core values, the focus will remain on serving freshly prepared, seasonal and delicious food. As part of the refreshed offer, the rollout of Blend 53 coffee across all venues will also support local communities, with £1 from every case of coffee donated to grassroots charities. This initiative proudly supports Foodinate, a UK-based organisation committed to tackling food poverty and homelessness.



Guest can look forward to the debut of a fresh array of menus curated by former MasterChef Professionals winner and National Chef of the Year, Steve Groves. As part of the new contract, Restaurant Associates will also work closely with IWM on ambitious plans to enhance and refurbish the dining spaces across all five venues – aiming to deliver a more memorable and all-encompassing experience for museum visitors, so they remain immersed in history throughout their visit.