

## Sodexo Live! appoints Jason Mumby as Growth Director for UK & Ireland

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[Sodexo Live!](#) has appointed of Jason Mumby as Growth Director for the UK & Ireland. Jason will lead the business development and sales functions, report to Claire Morris, CEO of Sodexo Live! UK & Ireland and join the executive team.

Jason brings a wealth of experience in client development and strategic partnerships within the events, foodservice, and hospitality industries. Most recently, he served as Client Development and Strategy Director at an industry competitor, where he played a pivotal role in driving business growth and strengthening client relationships. His earlier career includes significant roles at Costa Coffee, where he contributed to the brand's expansion and commercial success.

In his new role, Jason will focus on accelerating the growth of [Sodexo Live!](#) across its event, sports, leisure and cultural venue portfolio. The business works with some of the UK and Ireland's most iconic venues and events, including Ascot Racecourse, Henley Royal Regatta, Virgin Atlantic, Royal Botanic Garden Edinburgh, The Royal Academy of Arts, Fulham FC & Brighton & Hove Albion FC to deliver world-class food and hospitality experiences.

Claire Morris, CEO, Sodexo Live! UK & Ireland said: "I am delighted to welcome Jason to the team at such an important moment for our business. His extensive experience and proven track record in client development will be key to driving our growth mindset, strengthening our market presence, and enhancing our sales strategy. Jason's leadership will help us build on the strong foundations laid by our talented team, who have shown outstanding commitment throughout this past year."

Jason Mumby, Growth Director, Sodexo Live! UK & Ireland added: "Joining Sodexo Live! at this exciting

stage is a fantastic opportunity. The business has a strong reputation for delivering exceptional experiences at some of the UK and Ireland's most iconic venues. I'm looking forward to working with the team to expand our reach, strengthen client partnerships, and bring innovative, insight-driven solutions to the live events and hospitality sector."

Sodexo Live! supports some of the world's most iconic sports clubs, events, and stadia. Internationally, it delivers major events such as Roland Garros, the Tour de France, the Miami Open, and various Grand Prix races. It also manages venues like the BNP Paribas Open at Indian Wells in California, and prominent stadiums across the USA, including the Hard Rock Stadium (home of the Miami Dolphins) and T-Mobile Park (home of the Seattle Mariners).