

Bradshaw EV Announces Exclusive Partnership with Glutton

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<u>Bradshaw Electric Vehicles</u>, one of the country's leading providers of waste management vehicles, has announced that it has been named as the sole distributor in the UK for street cleaning equipment specialist, Glutton.

Glutton, headquartered in Belgium, has over 25 years of experience developing innovative, eco-friendly street-cleaning solutions, with machines operating in more than 8,000 towns and cities across 85 countries.

The partnership comes at a time where the company is looking to establish its presence further in the UK, with Glutton looking to leverage Bradshaw's established reputation as a trusted distributor of specialist electric vehicles across the country.

Bradshaw, which manufactures electric tow tractors and industrial equipment, are also distributors of Taylor Dunn, Goupil, and Club Car products.

Glutton specialises in creating efficient, eco-friendly street cleaning solutions designed to maintain cleanliness in public spaces. Their product range includes the Glutton Collect street vacuum cleaner, which is engineered for efficient litter collection in urban environments, and the Glutton H₂O Perfect, which utilises a 60-litre pressure washer as an effective cleaning and disinfectant working alongside the powerful vacuum.

The Glutton vacuums are expertly designed for local authorities and industries focused on cleanliness in public spaces. Their eco-friendly design enables efficient litter collection in urban areas, including streets, parks, and transport hubs, keeping locations safe and inviting. With a focus on effectiveness and ease of



use, they can navigate tight spaces and operate quietly, making them ideal for busy environments. By swiftly managing litter, they enhance the visual appeal of public areas and promote public health by reducing debris-related hazards.

Known for their powerful suction, long battery life and ability to clean various types of surfaces and collect a wide range of debris, the Glutton models are set to complement Bradshaw's increasingly popular waste-collection vehicle range.

Bradshaw will be showcasing the Glutton H2O at the RWM Expo at Birmingham's NEC on Stand No. CT-F310.

The new model will be unveiled alongside Bradshaw's new RCV Goupil range, where the company will be showcasing its RCV Goupil G4 and pedestrian-controlled PFB1500.

With growing demand from councils and contractors for sustainable, zero-emission solutions, the partnership is expected to provide a significant boost to ensuring cleaner and greener urban environments across the UK.

Speaking on the newly formed partnership, Ramsy Labassi, Marketing Manager at Bradshaw Electric Vehicles, said: "Bradshaw's ethos has always been to offer cost-effective and efficient solutions that make everyday tasks simpler and easier, and the Glutton fits the bill perfectly. Waste management operations are evolving as councils and organisations from the private sector face increasing pressure to deliver cleaner environments while reducing emissions and operational costs.

"Glutton complements our waste and street cleansing range of vehicles. It caters to a direct need for customers, both existing and new, who are seeking a practical solution to keep either towns, cities or industrial sites clean.

"Adding Glutton to our line-up enables us to deliver a complete end-to-end solution for waste management and urban maintenance, and as such, we're proud to have been appointed as their exclusive UK distribution partner."