

## <u>Litmus FM launches charitable foundation</u> <u>to support Smart Works Leeds and</u> <u>Prostate Cancer UK</u>

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<u>Litmus FM</u>, the UK's specialist facilities management consultancy, has announced the launch of the Litmus FM Foundation, its new charitable initiative that will see the business donate a share of profits each year to selected causes.

In its first year, the Foundation will support Smart Works Leeds and Prostate Cancer UK – two charities close to the hearts of the Litmus FM team.

Smart Works Leeds is a local branch of Smart Works Charity, a fast-growing national charity that exists to support all women who need help getting into work. It provides free interview-appropriate clothing, one-to-one coaching, and confidence-building support to help unemployed women secure job offers and take the next step in their careers. The charity is supported by Litmus FM Consultant Director Kate Davis, who volunteers as an interview and career coach.

Prostate Cancer UK is the leading charity working to raise awareness of the most common cancer in men, fund vital research, campaign for change, and provide much-needed information and support. Litmus FM co-founder and Chief Commercial Officer John Brownless is an ambassador and long-standing volunteer for the charity, having raised over £200,000 to support its work. One in eight men will be diagnosed with prostate cancer in their lifetime.

John Brownless, co-founder and Chief Commercial Officer at Litmus FM, said: "When we established Litmus FM as a standalone business last year, we always knew we wanted charitable giving to be woven into our fabric. Launching the Litmus FM Foundation is a significant milestone for us and one we're hugely proud of.

"Both Smart Works Leeds and Prostate Cancer UK carry out extraordinary work that changes lives every day. As a business with more women than men on our board – in what is still a typically male-dominated sector – it feels especially important for us to support charities that empower women, as well as those that champion men's health. We're honoured to back both organisations and look forward to seeing the positive impact our Foundation can make as Litmus FM continues to grow."

The Litmus FM Foundation underlines the company's commitment to giving back and making a positive difference beyond its day-to-day work in facilities management. By contributing a share of profits to



charities with personal connections to its team, Litmus FM is building on its values of responsibility, collaboration, and social impact.