

On Verve appoints Cheryl-Anne Cooper as Chief DayMaker

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[On Verve](#) has marked the next stage in its journey as an established leader in guest and employee services with the appointment of Cheryl-Anne Cooper as Chief DayMaker.

Cooper's appointment signals the next chapter for On Verve in its fifth year. The business has matured from disruptive newcomer to trusted partner, working with organisations across media, technology, corporate, and professional services.

Cooper's leadership will build on this growth, drawing on almost two decades of experience in facilities management, procurement, and leadership to build high-performing teams and deliver exceptional workplace experiences. Cooper will champion the On Verve's mission to make workplaces destinations, balancing smart innovation with genuine human connection.

She was previously national operations director at Churchill Group, where she led skilled teams to meet operational needs and continuously improve.

In her new role, she is passionate about supporting her team and helping clients navigate long-term workplace strategy decisions, including hybrid working. While automation is becoming increasingly prevalent in front-of-house services, Cooper believes in balancing innovation with a human approach.

Cheryl-Anne Cooper, Chief DayMaker at On Verve, said: "For me, making someone's day is about more than a smile at reception – it's about the moments that make people feel seen, supported and part of something bigger. Whether it's welcoming a new joiner on their first day or helping a client team feel proud of their workplace, those interactions matter. That's the human side of workplace experience, and it's what turns an office into a destination people choose, not an obligation they endure. I'm proud to lead



a team of DayMakers who bring that spirit to life every day."