

BaxterStorey wins Greenmeadow Community Farm contract

8 months ago



UK hospitality provider [BaxterStorey](#) has been appointed as the catering partner at Greenmeadow Community Farm, following a multi-million transformation of the South Wales visitor attraction, which reopened late Summer.

The new hospitality offering will centre around The Farmer's Table, a 90-cover restaurant housed within the extensively renovated 18th-century Farmhouse, now featuring a striking oak-beam conservatory. The venue will offer an all-day menu championing local sourcing and sustainability, aligning with the farm's wider farm-to-fork ethos.

As part of the three-year partnership, BaxterStorey will also manage event catering across the newly refurbished Greenmeadow location, including the Haybarn - a modern event space designed for weddings, parties and corporate functions.

Daryl Williams, operations manager at BaxterStorey, said: "We're proud to be working alongside Greenmeadow Community Farm, which shares our love for great food and strong community connections. Our team are excited to bring their craft and creativity to the table, celebrating the best in local Welsh produce to give visitors and local community a welcoming hospitality experience."

The Farmer's Table, open daily to both farm visitors and the public, will serve breakfast favourites, modern lunches, and signature dishes like hand-stretched pizzas and Welsh beef smash burgers. The seasonal menu highlights local ingredients from trusted suppliers, including Cwmbran butcher Douglas Willis and nearby dairy and bakery producers. The Farm Shop will further champion Welsh food with a curated range of local produce and artisan goods.

Jac Griffiths, general manager of Greenmeadow Community Farm, said: “It was really important to us that the food and drink on offer at the farm was reflective of our values around seasonality, with well-sourced produce and a menu with something that everyone could enjoy.

“We were really impressed with the tasting menu from BaxterStorey which helped us decide which hospitality provider to use, and we know the local community and visitors to the farm are going to thoroughly enjoy the foods and snacks that The Farmer’s Table will have on offer”.

The venue will offer a modern and relaxed dining experience including hog roasts, charcuterie tables, wood-fired pizzas, and bespoke seasonal menus, providing a contemporary food offer to complement the farm’s bespoke events catering options.

Torfaen Council’s executive member for communities, Cllr Fiona Cross, said: “This is really exciting news, and the food and drinks menu looks fabulous. The Farmer’s Table will be open to everyone, not just farm visitors, so it will become a real favourite for residents wanting to catch up for coffee and a cake with friends or a special dining experience.”

Greenmeadow Community Farm is located a few minutes from Cwmbran town centre, within easy reach of Newport, Cardiff, and Bristol, making it a popular tourist destination for leisure, learning and events.