

Built By Us: 24-7 Group Appoints Charis McLean as Chief Revenue Officer

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[24-7 Group](#), one of the UK's most ambitious Total Facilities Management and technical services providers, has appointed Charis McLean as Chief Revenue Officer (CRO) — a strategic move marking the next phase in the Group's mission to build a new kind of FM business: self-delivered, circular, and built for scale.

Charis joins the executive team to design and drive the Group's growth engine — uniting sales, marketing, client success, and strategic partnerships under one mission: to create compounded value through creativity, control, and performance.

Recognised across the industry for blending strategic vision with commercial precision, Charis has a proven record of building high-performing teams, developing client-centric propositions, and delivering sustainable revenue growth. Her appointment signals 24-7 Group's commitment to scaling its model, deepening client relationships, and driving consistent, high-impact growth.

"Charis embodies the energy and ambition that define Built By Us," said Andrew Hawes, Founder & CEO. "This is a statement hire — the next step in building a business that combines operational excellence with commercial strength. Charis brings the leadership and strategic focus to accelerate our momentum and take us to the next level."

As CRO, Charis will lead all revenue-generating functions, building integrated strategies that unlock new opportunities, expand market presence, and strengthen long-term client value.

"24-7 Group is redefining what great looks like in FM," said Charis McLean, CRO. "This is a company with belief, vision, and capability — built to challenge convention and deliver lasting value. I'm excited to work with Andy, Spencer, and the team to drive the next chapter of growth with pace, precision, and purpose."

This appointment reinforces 24-7 Group's commitment to building a category-defining TFM platform — one that turns technical delivery into strategic advantage, and growth into a by-product of excellence.