

Cleanology's annual charity fundraiser excels again after raising a record £34,000 for The Hygiene Bank

6 months ago



Over 150 guests enjoyed a memorable evening at The Law Society in the heart of legal London when they raised over £34,000 to help The Hygiene Bank charity play a major role in beating the stigma of hygiene poverty.

The ever-popular annual fundraiser hosted by multi-award-winning office and commercial cleaning company [Cleanology](#) has established such a strong following that it has now raised over £151,000 in its first five years.

Dominic Ponniah, event organiser and Co-Founder of Cleanology, said: “Yet again our many friends and colleagues in the FM industry have been incredibly generous to ensure this event remains as successful as ever. Sadly hygiene poverty remains a real blight on society but this event is proof that there are many determined and spirited people who want to play a part in beating it”.

Ruth Brock, CEO of The Hygiene Bank, said: “Cleanology’s continued commitment to ending hygiene poverty is truly inspiring. Partnerships like this show what’s possible when businesses and social causes come together with a shared purpose. Cleanology’s annual fundraiser is a powerful example of collective action in practice, and, thanks to everyone’s generosity, we will be able to make a real difference to thousands of people across the UK who are struggling to afford basic hygiene products. I am so grateful to Dominic and all his wonderful team at Cleanology, and to the sponsors who made this event possible. They truly make me believe that hygiene poverty is solvable, if we choose to, and if we do it together.”

The event - held on October 9 at the Grade II iconic venue in Chancery Lane - was sponsored by field

service management software company BigChange, insurance brokers Brown & Brown, janitorial suppliers and distributors Bunzl, cleaning and hygiene products manufacturer Evans Vanodine, cleaning supplies and solutions provider Foremost, sustainable hygiene solutions firm Katrin, global manufacturer and provider of personal care products, Kimberly-Clark and washroom services firm Liberty Hygiene.

The exterior of the venue, The Law Society, was also illuminated in yellow as part of the charity's National Hygiene Week campaign to focus attention on hygiene poverty.

At the fundraiser, guests enjoyed drinks, bowl food and live music by talented vocal harmony trio The Bluebirds. The event also took a different format this year, with a panel discussion, chaired by Dominic Ponniah, and featuring Laura Yorke from Bunzl, a corporate supporter, Phil Smith of Indigo FM, a volunteer, and Lorraine Waters, a volunteer and trustee of The Hygiene Bank, as well as their CEO Ruth Brock.

The evening saw competitive bidding for auction and raffle prizes such as a golf day for four in Hampshire, a boat trip for 10 people on the River Thames hosted by networking group The Hill Club, a guided wine tour and tasting experience for two at Chapel Down Winery in Kent and two tickets to the Stratus Hospitality Suite at Tottenham Hotspur FC's stadium in North London.

The Hygiene Bank is a people-powered charity and social movement, committed to tackling hygiene poverty in communities across the UK. It believes that no one should have to choose between staying clean and meeting other basic needs. Through their network of projects, they provide essential hygiene products to those experiencing poverty or crisis.

Cleanology - headquartered in Vauxhall, South West London, and with regional offices in Manchester, Birmingham, Bristol and Scotland - runs campaigns throughout the year to raise funds and awareness for hygiene poverty and staff participate in fund-raising opportunities such as marathons.

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