

Datore Wins Prestigious IWFM Impact Award for true Data Analytics Innovation

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Data scale-up recognised for transforming facilities management through an innovative approach to providing data-driven insights to organisations of all sizes.

[Datore](#) has been named the winner of the Best SME/Start-up Led Innovation award at the IWFM Impact Awards 2025, the facilities management industry's most prestigious accolade. The company was recognised for its groundbreaking "Analytics as a Service for the Built Environment" product.

The award was presented at a ceremony in London on 9th October, celebrating the 25th edition of the IWFM Impact Awards. Datore competed against innovative organisations across the workplace and facilities management sector, with judges recognising the company's revolutionary approach to data analytics in the built environment.

"The judges were impressed by the achievements demonstrated and benefits delivered, from cost savings to client contract retention", said Gabby Logan, announcing Datore the winner.

Datore's AaaS enables facilities management teams and service providers to make smarter, faster decisions by turning complex FM data into actionable insights. The solution addresses a critical industry challenge: How do businesses of a certain size harness their data effectively without having to build out expensive and complicated internal capabilities.

Julian Lingham, CFO at Regular Cleaning, commented "At Regular Cleaning, we believe the best results come from working with the best partners, and Datore truly embodies that. Their Analytics as a Service offer gives us the insights and confidence to make data-driven decisions and deliver even better value to our clients. Joining Datore on stage at the IWFM Impact Awards was a proud moment that celebrated what

strong partnerships can achieve”

“We’re honoured to receive this recognition from IWFM. This award validates our mission to democratise analytics across the built environment. Too many FM organisations are drowning in data but starving for insights. Our subscription-based people + platform + process approach changes that, empowering facilities professionals to drive real impact in their organisations, all for less than the cost of a junior analyst.”, said Graham Perry, the Founder & Managing Director of Datore.

The IWFM Impact Awards recognise outstanding contributions across all aspects of workplace and facilities management, from environmental initiatives to technological innovation and individual excellence.

Datore’s award-winning approach has already helped organisations across retail, total FM, commercial cleaning, M&E, guest services, housing associations and large-scale property management to optimise building performance, reduce operational costs, win more bids, retain more contracts and improve workplace experiences through data-driven decision making.

For more information about Datore’s Analytics as a Service, visit <http://www.datore.co.uk> or contact info@datore.co.uk.