

Planon partners with MACS to strengthen digital workplace and asset management strategies

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Planon, a leading provider of [smart, sustainable building management software](#), today announced a new [partnership](#) with MACS, a systems integration consultancy with over 30 years of experience in helping organisations optimise their workplace and asset strategies through technology-driven solutions.

With a strong presence in the United Kingdom, the Netherlands, Belgium, Germany, Ireland, and Poland, and projects extending globally, MACS brings deep expertise in streamlining business processes through smart IT solutions and industry-specific knowledge. Its consultancy teams have long specialised in advanced workplace and enterprise asset management platforms, supporting organisations in maximising asset value through integrated technology solutions.

MACS' proven expertise in implementing CAFM, [IWMS](#), and [ESG](#) solutions enhances Planon's market presence with an experienced team that speaks the language of our target industries and advances digital workplace and asset management strategies. With its hands-on approach, technical know-how, and commitment to delivering tangible client value, MACS is a natural fit within Planon's partner ecosystem.

'Partnering with MACS brings great value to our ecosystem,' said Iwan van Eldijk, Vice President Global Partnering & Alliances at Planon. 'Its ability to translate complex workplace and asset challenges into practical, results-driven solutions complements Planon's vision for smarter, more sustainable building management. Together, we will help organisations unlock efficiencies and deliver lasting impact for their people and assets.'

'MACS is excited to join the Planon ecosystem. This collaboration brings together Planon's leading IWMS platform and our deep expertise in asset and facilities management services, and our expertise in integrating mission-critical, multi-layered technology environments,' commented Dominique Potter, Commercial Director, MACS. 'By combining strengths, we can deliver greater value to clients through innovation, efficiency, and long-term performance. We look forward to building on this partnership to help organisations transform how they manage their people, places, and assets.'

The collaboration will initially focus on the UK and expand to additional countries in the near future, offering clients enhanced capabilities in digital transformation, facilities management, and asset optimisation.