

PTSG Named Ambassador for Google Cloud's UK AI Business Events

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[Premier Technical Services Group Ltd](#) (PTSG) has been appointed as an ambassador for Google Cloud's AI Works for Business series, a programme of events taking place across the UK this autumn.

The series, delivered in partnership with NatWest, will be hosted in Manchester, Leeds, Edinburgh and Cardiff between October and November. It is aimed at decision-makers in small and medium-sized businesses, offering practical insights into how artificial intelligence can support efficiency and growth.

Attendees will have the chance to hear keynote talks, take part in expert-led training, and explore interactive demonstrations of Google AI tools. Activities include the AI Playground, featuring sessions such as the Lego AI Quick Fit Build and the AI Juice Bar. Delivery partners include Netpremacy, Cobry and Waltlabs.

As an ambassador, PTSG will share its experience of digital transformation, showing how AI and cloud technology are being applied to enhance services across the compliance and facilities management sectors.

The appointment follows PTSG's contribution to a Google Cloud event at London's Barbican on 18 September, where the Group's Head of Cloud & Infrastructure presented on its adoption of Cameyo for app streaming through the Google Cloud Platform (GCP). The project has delivered both cost savings and improved user experience across the business.

The recognition highlights PTSG's commitment to innovation, ensuring its clients benefit from the latest technology-led solutions.