

PTSG Wears It Pink: Calling on Partners and Customers to Show Their Support

3 months ago



October marks Breast Cancer Awareness Month...a time to unite, reflect and show support for everyone affected by this life-changing disease. Across the UK, around 55,000 women and 400 men are diagnosed with breast cancer each year...more than 150 new cases every single day. It's a reminder of why awareness, early detection and research remain so vital.

On Tuesday 21 October 2025, [PTSG](#) will proudly take part in 'Wear It Pink Day' in support of Breast Cancer Now, one of the UK's leading breast cancer charity. The team at PTSG is encouraging all 3,000 colleagues across the Group to wear something pink...whether a bold shirt, subtle scarf, tie, badge, or socks...as a visible sign of support.

For those in safety-critical roles, pink accessories are welcome but must never replace or obstruct required PPE. Safety always comes first...even on pink day.

PTSG is also inviting colleagues, customers and supply chain partners to donate or to seek sponsorship to help fund Breast Cancer Now's life-saving research and support services. Every contribution counts, helping to move closer to a future where everyone diagnosed with breast cancer lives and is supported to live well.

The team at PTSG believe that together, the industry can make a real impact. Please join PTSG in raising awareness, showing solidarity and supporting those affected by breast cancer.

Full details and donations can be made here: [PTSG Wears Pink - JustGiving Page](#).