

[Bidvest Noonan Appoints Mairead Stapleton as Senior Business Development Director to Drive Growth Across Education and Social Sectors](#)

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Bidvest Noonan has announced the appointment of Mairead Stapleton as Senior Business Development Director, reinforcing the company's commitment to accelerating growth across key sectors in the UK and Ireland.

Having been with Bidvest Noonan for over 20 years, Mairead has held multiple senior positions across administration, sales, operations, and business development. Throughout her career, she has made a significant contribution to the company's success and has developed a deep understanding of the organisation's objectives and service portfolio.

In her new role, Mairead will lead the company's business development strategy for the Education and Social sectors, two of Bidvest Noonan's primary areas of strategic focus. The appointment supports the company's ambition to double its business by deepening expertise and delivering tailored, innovation-led solutions across high-growth sectors.

Commenting on her new role, Mairead said: "I'm excited to build on the fantastic work our teams are already delivering across the UK and Ireland. There's tremendous opportunity to extend that success even further, particularly within education and social sectors, and I'm delighted to play a role in driving that growth."

David Barker, Chief Growth Officer at Bidvest Noonan, added: “Mairead’s appointment reflects our strategic focus on developing deep expertise within key sectors that offer the greatest potential for sustainable growth. Her extensive experience, operational understanding, and strong client relationships make her ideally suited to lead this next phase of expansion for both our Education and Just Ask businesses.”