

Company of Cooks exclusively partners with Diageo at Guinness Open Gate Brewery London

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Company of Cooks has confirmed that it is Diageo's official bar, restaurant and event partner for Guinness Open Gate Brewery at Old Brewers Yard, London.

Diageo has announced that the new micro-brewery and culture hub in Covent Garden will open its doors to the public on 11th December.

In an exclusive deal, Company of Cooks will bring its innovative style of food, drink and service to life across the impressive 54,000 square foot space. This includes two restaurants, a courtyard with drink and street food options, a private dining room, and the Guinness Vaults event spaces.

The team was awarded the highly sought after contract in a competitive tender process, clinching the deal because of its distinct approach to creating unforgettable food, drink and service experiences at visitor and cultural venues, and its reputation and proven success of operating in venues of scale and complexity.

Its focus on locality, including the London Larder that champions local artisan suppliers, a commitment to British-only cheese and fresh meat, and its proactive support of London social enterprises Well Grounded and Luminary Bakery, were also cited as standout factors in the decision, as well as its strong event sales and marketing expertise.

Rob Fredrickson, Managing Director, Company of Cooks, said: "I can't tell you how excited the team is to be working with Diageo on this incredible project. Guinness Open Gate Brewery London is a fantastic cultural addition to the capital, and our values of Craft, Creativity and Community complement its vision

perfectly.

“Visitors to the venue are in for a real culinary treat. The brilliant Pip Lacey will be heading up the brigade and menus across the board will be influenced by her seasonal, modern style. We also have an exciting chef collaboration with the ‘pie king’ Calum Franklin, and we’ll be serving pies that pair perfectly with a pint of Guinness and other drinks on the menu. We can’t wait to get started and we will reveal more details nearer to the opening. Watch this space!”

Jason Thorndycraft, Managing Director of Guinness Open Gate Brewery London said: “We are delighted to be partnering with Company of Cooks to bring our restaurants, bars and event space to life. Their team shares our belief in the power and goodness of communion, which will anchor everything we do at Guinness Open Gate Brewery London. The welcoming restaurants and bars, and vibrant event space, will all have Guinness DNA running throughout, and we cannot wait to welcome our customers to enjoy them.”