

Introducing Complii: A new chapter in building safety and compliance

2 months ago



Compliance Group has strategically rebranded to [Complii](#). The change is the culmination of a bold vision and a comprehensive strategy to become a single, most trusted partner for complete building compliance.

The new brand, Complii, and its distinct visual identity, featuring those two side-by-side dots, represents the company's core promise to its customers: 'We stand shoulder-to-shoulder with our clients, every step of the way'.

This rebrand reflects a fundamental shift in how Complii approaches the industry. They are moving beyond the traditional transactional model to become a fully committed partner dedicated to achieving shared safety goals, bringing complete clarity and ease to an industry that is often perceived as rigid and complex.

Unifying the best under one roof

Over the past few years, the company has brought together 18 market-leading specialist businesses in water, air, fire, and electrical compliance through strategic acquisitions. Now, they are officially unifying all of these expert capabilities under the Complii brand.

- For clients: This unification is designed to streamline the experience. Clients can now access a complete range of compliance services, from deep technical expertise in water hygiene to comprehensive fire safety, all from one, single trusted partner.
- For teams: By bringing their talented people together as one Complii team, they are creating a central hub of innovation. This allows them to share knowledge, develop smart, sustainable

solutions, and better lead the industry forward.

CEO, Sarah Dixon said: “Our new name reflects our promise to our clients – the two dots in ‘Complii’ signify that we are by their side, making it easier than ever to ensure their buildings, people, and assets are safe.”