

## Introducing Complii: A new chapter in building safety and compliance

5 months ago



Compliance Group has strategically rebranded to [Complii](#). The change is the culmination of a bold vision and a comprehensive strategy to become a single, most trusted partner for complete building compliance.

The new brand, Complii, and its distinct visual identity, featuring those two side-by-side dots, represents the company's core promise to its customers: 'We stand shoulder-to-shoulder with our clients, every step of the way'.

This rebrand reflects a fundamental shift in how Complii approaches the industry. They are moving beyond the traditional transactional model to become a fully committed partner dedicated to achieving shared safety goals, bringing complete clarity and ease to an industry that is often perceived as rigid and complex.

### Unifying the best under one roof

Over the past few years, the company has brought together 18 market-leading specialist businesses in water, air, fire, and electrical compliance through strategic acquisitions. Now, they are officially unifying all of these expert capabilities under the Complii brand.

- For clients: This unification is designed to streamline the experience. Clients can now access a complete range of compliance services, from deep technical expertise in water hygiene to comprehensive fire safety, all from one, single trusted partner.
- For teams: By bringing their talented people together as one Complii team, they are creating a central hub of innovation. This allows them to share knowledge, develop smart, sustainable



solutions, and better lead the industry forward.

CEO, Sarah Dixon said: "Our new name reflects our promise to our clients – the two dots in 'Complii' signify that we are by their side, making it easier than ever to ensure their buildings, people, and assets are safe."