

SBFM and DPD win Partners in Logistics at PFM Awards

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Soft services provider [SBFM](#) and global logistics and distribution organisation DPD were awarded Partners in Logistics at the 2025 PFM Awards for their collaborative delivery of proactive, responsive services across 76 of DPD's locations. SBFM began providing cleaning services to DPD in 2022, and the partnership has since expanded to washroom services, feminine hygiene products, and consumable supplies.

The PFM Awards celebrate the achievements and partnerships taking place across the facilities management industry, and the people who make them a reality. The awards were hosted on Wednesday, 5 November at The Brewery on Chiswell Street, London.

The judges were impressed by the measurable operational improvements achieved through the partnership, which reduced operational costs, increased staff attendance rates, and reduced vacancy rates. Improved communication methods have also enabled staff to instantly trigger support for urgent issues, enhancing safety and responsiveness in fast-paced logistics environments.

Richard Chicken, General Manager – Property Contracts at DPD, said: “We are delighted to win this award alongside SBFM. Their responsive approach, dedicated account management and development of data-led solutions have streamlined the management and service delivery of cleaning facilities across our estate. This recognition reflects the strong collaborative partnership we've built together.”

Julia McMullan, Chief Operating Officer at SBFM, said: “Winning Partners in Logistics with DPD is a tremendous honour that reflects our shared commitment to innovation and operational excellence. This partnership demonstrates how strategic collaboration delivers high-impact results. We're proud to support DPD's operations and look forward to continuing to push boundaries together.”