

BICSc Celebrate Cleaning Conference Success

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Business leaders from the <u>British Institute of Cleaning Science</u> (BICSc) are celebrating the outstanding success of its industry-leading cleaning conference.

An esteemed line-up of guest speakers shared knowledge and industry insights at the BICSc Cleaning Conference, which ran alongside the Cleaning Excellence Conference and Awards. The conference, which took place during December, was BICSc most successful to date with record numbers of attendees.

Shining a spotlight on the most recent advancements, innovation and developments within the global professional cleaning community, keynote speakers and business leaders from a diverse section of the cleaning community addressed delegates at the conference and hosted engaging debates.

Highlights included discussions and presentations focused on robotics, the influence of social media, achieving net zero, and disinfectant resistance.

Group Managing Director of BICSc, Neil Spencer-Cook, said: "We were thrilled with the fantastic success of this year's conference, which proved our most popular conference so far. It provided the perfect platform for industry experts from our sector to share their extensive knowledge and expertise throughout our conference programme of presentations.

"The topics addressed were varied, engaging and insightful, and we were delighted so many more delegates from the world of professional cleaning were able to join us throughout the event."

The conference provided multiple networking opportunities and numerous seminars, as well as offering the opportunity for exhibitors to showcase services and the latest innovative products.



The BICSc team were on hand to engage with current and prospective members at the Institute's stand in the exhibition hall.

A packed programme of presentations by guest speakers were hosted throughout the day, with conference highlights including the following talks:

- · The Influence of Social Media on the Cleaning Industry with Vikki Morris, Environment & Sustainability Manager at Evans Vanodine
- · The Future of Cleaning with Tibor Killi, Managing Director of Killis
- · United by Standards: Elevating Safety and Efficacy in Cleaning Across the Industry with BICSc Technical Manager and Youth Ambassador for Youth Employment UK, Kelsey Hargreaves
- · Empowering the Workplace: The Origin Secured Digital Cleaners Licence with Jamie Devlin, COO of Origin Secured
- · Disinfectant Resistance and New Technologies with Fellow of BICSc, Dr Andrew Kemp
- · Lessons Learnt with BICSc Commercial Director Denise Hanson
- · Cleaning Up Carbon: How our industry can lead the Net Zero Transition with Alan Stenson, CEO, Neutral Carbon Zone
- · The Chartered Practitioner Register presented by Denise Hanson of BICSc and Lorraine Larman, Deputy Master Environmental Cleaners.

Neil added: "We were delighted to showcase such an extensive range of prestigious speakers who hit upon many of the industry's hottest topics and concerns. We had superb audience interaction with all our guest speakers, keeping the audience engaged with the compelling content of the topics discussed."