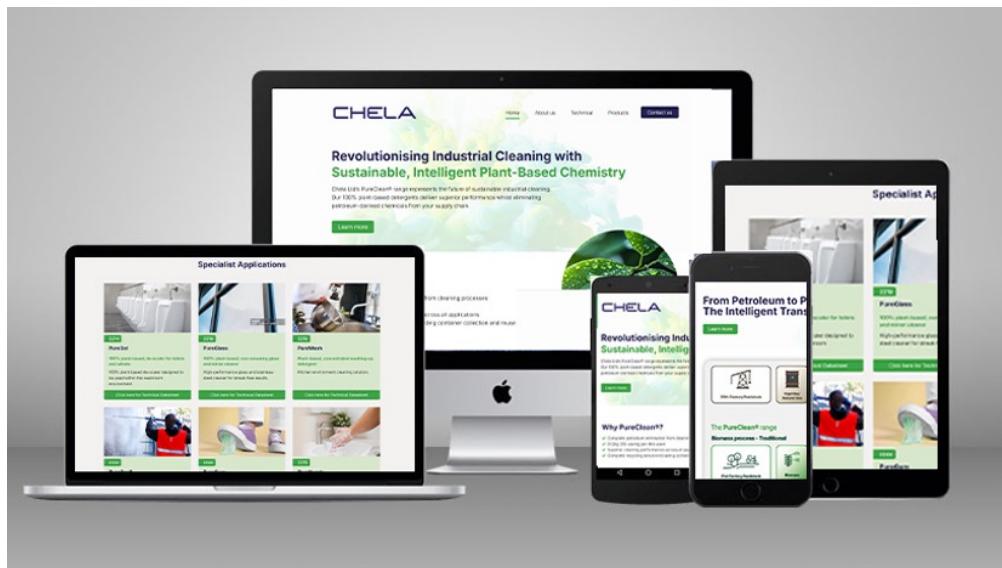


# Chela Launches PureClean Range Website Showcasing 100% Plant-Based Cleaning Solutions for Facilities Management

2 months ago



[Chela Ltd](#) has announced the launch of a dedicated website for its [PureClean](#) Range, 100% plant-based cleaning products designed to deliver superior results for FM clients while advancing environmental responsibility. The new site highlights innovation, sustainability, and industry-leading product performance.

The newly-launched site, provides comprehensive details of the PureClean Range, emphasising each product's ability to achieve powerful, effective cleaning without the use of petroleum-derived ingredients. The website also features technical specifications and application best practices for professionals across mass transport and other key industries.

A standout feature is Chela's pioneering packaging recycling programme, ensuring that no plastics from the PureClean range end up in landfill or incineration.

Sales and Marketing Director, Tony Phillipou, commented, "Our PureClean Range represents the first of its kind – a genuine commercial cleaning range from plant-based technology meeting the high standards expected by our clients."

Managing Director, Iwan Fisher added, "switching from petroleum-based chemicals yields a direct CO2 saving: for every 1,000 litres replaced, 123 kilos of CO2 are saved. While this may seem small, large FM companies use millions of litres annually, resulting in significant total savings."

Chela Ltd, established in 1988, has built a reputation for technical expertise and reliability, serving clients

throughout the UK, Europe, and worldwide. The company specialises in industrial chemical and technical solutions for mass transport and a variety of other sectors, delivering tailored approaches that meet the evolving needs of business customers.

To explore the full PureClean Range and learn more about Chela's innovative offerings, visit <https://pure-clean.uk/>. For further company information, visit [www.chela.co.uk](http://www.chela.co.uk) or contact Chela Ltd at 68 Bilton Way, Enfield, Middlesex, EN3 7NH; +44(0)20 8805 2150.