

Cleanology Appoints New CEO Ahead of Next Phase of Growth

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Mark Little has been appointed as the new Chief Executive Officer of multi-award winning national commercial cleaning and FM company [Cleanology](#).

He will be playing a pivotal role supporting the £25 million turnover company's ambitious plans to double in size. A successful 2025 has seen Cleanology win dozens of new contracts across 11 sectors, including the company's biggest ever mobilisation with over £2 million of new contracts mobilised in just one month.

Cleanology – which operates in 24 cities across the UK and employs over 1,000 people – has also reported several notable achievements for 2025 including:

- A total of £151,000 raised in total from its five annual fundraisers for The Hygiene Bank, including nearly £15,000 generated in social value.
- 32.9 percent less carbon produced across its national teams as well as the development of an official sustainability committee delivering exciting projects.
- The launch of its new rebrand in a bold and exciting live launch marked by the projection of its vibrant new logo against iconic London landmarks.
- Prioritising fair pay, with 99% of employees receiving the Real Living Wage, a significant rise from 18% in 2017.

Mark Little said: "It is a great honour and fantastic opportunity to be the new CEO of Cleanology which has grown from a small family business into one of the country's leading national commercial cleaning and FM

companies. I'm looking forward to meeting our clients and working with all the Cleanology team, during the next exciting chapter of our development.

I am looking forward to playing a major part in ensuring Cleanology continues to grow, while retaining its clear focus on being a leader in innovation and sustainability”.

Entrepreneur Dominic Ponniah, the Co-Founder of Cleanology, stepped down as CEO at the end of last year to become its new Chairman. Dominic will still be taking a keen interest in the growth of the company, co-founded with his mother Elisabeth Ponniah in 1999, after deciding the time was right to step back from its day-to-day running.

Ponniah, commenting on Mark Little's appointment, said: “I am absolutely delighted to welcome Mark to the team at this pivotal and exciting time for Cleanology. As we enter this new phase of growth, Mark's wealth of experience and industry expertise will provide the right leadership for the business as it continues to expand nationally.”

Cleanology, which is headquartered in Vauxhall, southwest London, and has regional offices in Manchester, Birmingham, Bristol and Scotland, enjoyed an outstanding 2025 winning new business in a range of sectors from law and education to leisure and energy.

Its diverse staff are from 34 nationalities with 82 percent identifying as ethnically diverse. They attend an annual Academy Day and participate in 'Lunch & Learn' sessions.