

Kärcher's 90th Year in Review

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2025 has been a year of exciting highs for [Kärcher](#), and all while celebrating its magnificent milestone birthday of 90 years. From community projects to the latest innovation launches to critical new hires, this global leader in cleaning technology shows no sign of slowing as it enters its tenth decade.

Marking its 90th anniversary, Kärcher UK launched a nationwide community initiative to professionally clean at least nine locations across the UK. Reflecting the company's core value of making a difference, the team was on the ground cleaning at autism education facility Priors Court, assistance dogs charity Dogs for Good, on a beach clean with plastic clean-up company Nurdle and cleaned up Horatio's Garden at Stoke Mandeville hospital. Part of a global programme delivering 90 cleaning projects across the world, Kärcher UK put its professional machines to truly 'good' use.

Continuing its community works, Kärcher UK's Make a Difference workshop with HMP Stocken has run throughout 2025 with 45 men now having graduated the ongoing 12-week course since its launch in 2024. Of these, one has gone on to complete a City & Guild level 2, while nine have stayed on as graduate mentors in the workshop. Kärcher is proud to run this rehabilitative programme that helps prisoners prepare for employment on their release.

2025 also saw the opening of Kärcher's fifth UK KOKO centre in St Albans, the 902nd KOKO facility globally! The fully equipped 8,000sqft centre is staffed by an expert team ready to support the Greater London area with the complete Kärcher proposition. The site provides free site surveys and demonstrations, purchase options, lease, hire and comprehensive servicing.

The year has seen some key hires for Kärcher UK, not least the appointment of Professional Sales Director Chris Lett who joined the leadership team in Q1. Chris brought an experienced background of engineering and industrial distribution and has helped to develop and drive the company's professional strategy

throughout the year.

2025 has been a busy year for Kärcher on the events front. The company exhibited at four major international trade shows, including Lamma, The Cleaning Show, Intralogistex and Automechanika, showcasing its latest product and innovations to global audiences. Kärcher also took part in a series of customer-focused events, including NMBS, two dealer events, Tech Fest and the BICS Awards, strengthening the relationships with existing clients and engaging with new customers across the industry.

Finally, Kärcher's in-house Academy has been a hive of activity throughout the year, training staff, customers and dealers. In total, 2025 has seen 267 courses delivered, training 823 participants, including 144 dealers ready to relay their new expertise to a raft of other customers and users across the country.

Mark Venner, Chief Operating Officer at Kärcher UK said, "2025 has been an exciting and action-packed 12 months for Kärcher UK, just as it should be in our landmark 90th year. Being part of the community initiatives has been truly rewarding for staff across the business, while seeing the arrival of new products and innovation is as satisfying as always. Every member of the Kärcher team believes in our 'Make a Difference' value and it's never been truer than this year. Now we turn our attention to 2026 and look forward to providing even more powerful and efficient cleaning solutions to deliver results for our customers."

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