

## Levy and The Conduit Announce Purposeful Strategic Partnership

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Leading guest experience specialists, [Levy](#), has announced a collaborative partnership with The Conduit, a purpose-led community of global changemakers that convenes at their vibrant members' club in the heart of London's Covent Garden.

This strategic alliance is founded on a shared mission to foster a more just, prosperous, and sustainable future. Levy's expertise in designing and delivering unforgettable experiences that prioritise people and the planet, aligns with The Conduit's mission to catalyse and accelerate solutions to the world's greatest challenges. The members' club hosts over 150 events annually, including conferences, forums, panels, workshops and talks featuring exceptional speakers, from political and industry leaders to Nobel Prize winners, best-selling authors to environmental pioneers and innovators.

Through this partnership, the two organisations aim to share their sense of purpose with new audiences, bringing the Conduit's expertise and thought leadership to Levy client venues and events. Levy's partner sites include Allianz Stadium, KIA Oval, National Theatre, The All England Lawn Tennis Club, and The O2.

Paul van Zyl, CEO of The Conduit, commented: "Levy is a natural partner for The Conduit. We share a passion for impact, sustainability and hospitality. We look forward to building creative collaborations within our Covent Garden home and taking our content and social impact programmes to many of the iconic venues where Levy operates.

"Conduit x Levy will activate at major sporting and cultural events, co-designing bespoke, purpose-driven experiences built around shared themes – combining short-form talks, fireside conversations, and curated networking to spark fresh thinking and meaningful connection, alongside world-class hospitality."

Jon Davies, CEO of Levy, said of the partnership: “I have long admired the work of The Conduit and believe this strategic partnership is an incredible synergy of aligned values and purpose. In collaboration with our premium experience sector, we look forward to taking The Conduit beyond their Covent Garden home by bringing thought leadership into our extensive venue network.

“We are absolutely committed to leveraging our expertise and scale to accelerate The Conduit’s goal of making the world a better place and are proud to stand alongside and embark on this journey together.

Jon is inspired by the dedication and passion of The Conduit’s leadership, specifically Co-founder and CEO Paul van Zyl and Global Chief Operating Officer Megan Kennedy, calling them visionary leaders whose core beliefs are perfectly mirrored in everything Levy does.

The partnership will also see Levy take on the delivery of the food and drink experience at The Conduit. This aspect is a natural fit, as The Conduit currently maintains a highly sustainable operation, including established relationships with local suppliers and regenerative farms. Levy will integrate its own sustainability expertise to enhance this existing framework, promising an exceptional and responsible culinary offer. Further exciting details regarding the new food and drink experience will be announced in the new year.