

## Sodexo Live! Appoints New Director for Sports & Stadia Division

3 days ago



Sodexo Live! has announced the appointment of Steven Cova as its new Divisional Operations Director for [Sports & Stadia](#).

Steven brings over 20 years of operational and commercial experience in senior leadership roles across some of the UK's most iconic sporting and entertainment venues.

Throughout Steven's career, he has consistently delivered growth and innovation, mobilising new stadia, driving digital transformation, and pioneering sustainability initiatives. His track record includes overseeing multi-site operations with revenues exceeding £135 million, delivering successive years of sales and profit margin growth, and building high-performing teams recognised for service excellence.

Claire Morris, CEO Sodexo Live! UK & Ireland said: "Steven is a great addition to our UK senior leadership team. Our people are at the heart of our business and Steven has proven success of building and developing talented teams with a focus on creating an inclusive working environment for all.

"Steven's extensive experience and proven ability to drive operational excellence and innovation will be instrumental as we look to accelerate the growth of our sports and stadia business. We look forward to Steven helping us unlock new opportunities, strengthen our partnerships, and deliver even greater value to our clients and guests."

Sodexo Live! supports some of the UK's most iconic music, cultural and sporting events, plus conference centres and airport lounges, by delivering world class hospitality and food services. Producing outstanding catering and event services, it serves some of the most prestigious venues across Britain, delivering amazing experiences that go beyond the remarkable food it creates. It supports some of the world's most



iconic sports clubs and stadia, with its decades of experience and a proven track record of creating exceptional moments that bring people together and transforming stadia into thriving, 365-day destinations.

In the UK Sodexo Live! is the culinary partner to Brighton & Hove Albion FC, Ascot Racecourse, Newcastle United FC, Emirates Old Trafford, Nottingham Forest FC to name but a few.