

The World's Only Recycled Hand Dryer Launched by phs Group in New Recycled Washroom Range

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Leading hygiene services provider [phs Group](#) has launched the UK's first up to 100% recycled washroom essentials collection.

The ReVive range, is the UK's first and only up to 100% recycled washroom range and includes paper towel dispensers, soap dispensers, air fresheners, sanitary disposal units, nappy disposal units, and hand dryers.

The ReVive family of sustainable washroom products has been designed by phs Group's in-house development team following direct feedback from customers for support to reach their sustainability targets. Forty-six per cent of UK businesses have implemented sustainability reporting, with a further 43% clamouring to hit sustainability targets. Each product has been designed to help businesses dramatically reduce their carbon footprint while still providing a premium user experience.

Made from recycled ABS plastic, ReVive products release four times less CO2 emissions than non-recycled products. All products in the ReVive range are also recyclable at the end of their useful life contributing to phs' circular economy strategy.

All waste collected from these units will also be converted into renewable energy via phs Group's LifeCycle Strategy, continuing the circular economy, and further allowing businesses to contribute positively to a more sustainable future.

The products' design mirrors its recycling credentials, with a speckled finish indicating there are recycled materials included in every piece in the collection.

Amanda Haywood, head of product development at phs Group said: "Every product in the ReVive range wears its sustainability with pride. The speckled, premium finish isn't a design choice, it's proof recycled

materials are built into our products.

“For facility managers, that proof is powerful. ReVive helps organisations cut carbon but also visibly showcase their green credentials to teams and customers. With our ReVive Range, sustainability looks different, because it is different. We have gone further than any other hygiene supplier with our sustainable and recyclable products – and the proof is in the product.”

The phs ReVive range includes:

100% recycled Sanitary Bins

Both the grey and premium sleek black onyx sanitary disposal units are made from up to 100% recycled plastic and the recycled plastic used in our ReVive bin range uses 50% less carbon in its manufacturing process than virgin plastic.

The only recycled Hand Dryer

The range also features the world’s only recycled hand dryer with fire-retardant and antimicrobial accreditations, allowing businesses to combine safety with sustainability.

Eco-Friendly Air Fresheners and hand soap dispenser

Made from recycled materials the certified 100% carbon neutral and fully recyclable air fresheners and soap dispensers offer an eco-friendly way to create a fresh and welcoming atmosphere in any environment. The Air-Freshener is available in a choice of seven vegan and vegetarian-friendly fragrances.

phs is the leading hygiene services providers in the UK, Ireland and Spain with 120,000 customers over 300,000 locations.

Matthew Brabin, CEO at phs Group said: “phs is a business that can have a genuine positive impact on our customers’ carbon footprint. We are dedicated to achieving Net-Zero emissions by 2040, and our own efforts to achieve this can directly positively benefit all the organisations we work with too.

“The ReVive range is further evidence of our commitment which complements several sustainable initiatives at the business including our service fleet of Euro VI-compliant vehicles, electric vans, and e-Cargo bikes as well as our renewable energy from waste LifeCycle scheme.

“Each ReVive product proudly displays our recycled logo, making it easy to show customers and employees that organisations care about the environment, just like we do.”