

VIVID Appoints Mike Shepherd as CIO to Lead Bold Investment Strategies for Lasting Community Impact and Growth

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Leading housing association, [VIVID](#), has announced the appointment of Mike Shepherd as Chief Investment Officer.

Mike brings over two decades of leadership in housing and real estate investment, combining deep sector expertise with a stellar track record of delivering transformative, large-scale development and investment strategies. His experience spans complex projects and innovative funding models that have driven growth and long-term value.

Most recently, Mike was Investment Director at Man Group, where he led on high-impact investment initiatives and strategic, long-term partnerships to create new opportunities for the delivery of sustainable mixed tenure homes using institutional capital.

Prior to that, he had a fantastic track record as Executive Director at VIVID leading the organisation's growth through its ambitious development programme, joint ventures and asset management.

Mike said: "I'm excited to return to VIVID and lead its investment strategy at such an important time in the sector. My focus is on our ambitious plans, ensuring every home we provide is well-maintained, safe and secure and delivering many more affordable homes for people who need them most, now and in the future. We're in an especially strong position at VIVID to deliver on our ambitions and ensure all of our customers have a place they are proud to call home."

Mark Perry, VIVID's Chief Executive, added: "Mike's expertise and leadership will be instrumental in



helping us achieve our ambitious plans to build more homes and bright futures for our customers and communities. His appointment underlines our commitment to driving innovative investment strategies that deliver lasting impact. It's fantastic to have him back in the team."