

COAT Facilities Group Appoints New Business Development Manager

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Facilities management specialists, [Coat Facilities Group](#), have announced the appointment of Robert Wollerton as its new Group Business Development Manager to drive the next phase of its ambitious growth strategy.

Co-founded by Adam Atkins and Helen Cooper, Coat Facilities Group provides industry-leading expertise across all aspects of facilities management and comprises of five individual brands: Diamond Facilities Support, Jet Through, Nationwide Roofing Repairs, Nationwide Property Clean and Sanctuary Fire & Security.

Having held multiple sales positions within the air and water hygiene sector, together with a commercial management role for specialist cleaning, sealing and maintenance firm, Hey Services Group, Robert brings a wealth of experience to Coat Facilities Group spanning 20+ years.

In joining the business, not only will Robert oversee the sales and commercial activity for each individual brand but will also play a vital role in ensuring Coat Facilities Group is established as a leading name in the Facilities Management sector, while scaling revenue by over 100% within the next 5 years alone.

This appointment news comes just weeks after Coat was acquired by Tendra Technical Services – a newly established group uniting UK technical services businesses across the built environment.

Adam Atkins, Group CEO of Coat Facilities Group, confirmed: “Helen and I are delighted to welcome Robert to Coat Facilities Group at such an exciting and pivotal stage in our growth journey. His proven track record in business development together with his deep understanding of the facilities management and hygiene sectors, makes him an excellent

addition to the business and I am in no doubt he will play a key role in strengthening our commercial strategy and helping us achieve our ambitious revenue targets.”

Robert added: “I’m really excited to join Coat Facilities Group at such a transformative time for the business and am looking forward to working closely with Adam, Helen and the wider team to accelerate growth, build long-term client partnerships and support Coat’s vision of becoming the leading direct labour facilities management provider across the UK.”

Headquartered in the West Midlands with nationwide coverage, Coat Facilities Group offers a wealth of facilities management services, with each company within the group having unique highly-focused skills and operating through direct labour - including technical maintenance, energy management and security solutions.

Underpinned by an expert team of engineers and Technical Managers exceeding 150+, COAT Facilities Group operates to high standards as affirmed by its various accreditation including ISO 9001, 14001, 45001 together with others such as Ecovadis and Neutral Carbon Zone.