

Datore Launches Starter Package to Democratise Data Capabilities Even Further Across FM

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Your Data Department from [Datore](#) helps FM service providers compete for increasingly innovation-driven bids and protect their precious margins. In November, Datore introduced Your Data Department, the UK's only subscription-based data department, and now they're announcing a new 'Starter Package' of their award-winning solution, opening up advanced data capabilities to an even bigger audience – all for significantly less than a junior analyst salary.

The Starter Package addresses a critical gap in the market: ambitious FM service providers looking to secure future growth through innovation and agility on a limited budget.

"We've watched very capable FM organisations lose out on contracts they should have won, not because they couldn't deliver, but because they couldn't demonstrate innovation during the bidding process", said Graham Perry, Managing Director at Datore. "We have an opportunity to help them address this, and we're doing it by scaling down our Standard offer to meet their budgetary constraints."

Enterprise Analytics Without the Enterprise Price Tag

The Starter package includes:

- Full analytics technology stack with custom database
- Advanced analytics platform with up to 5 data connections
- 48-hour strategic onboarding package

- 16 hours monthly access to on-demand data team
- Analytics Impact Methodology (AIM) covering 1-2 priority work streams

Here's a quote from a Datore client, a CEO at a total FM company, who prefers to stay anonymous: "We knew we needed better data capabilities to win the contracts we were pitching for but believed that 'proper analytics' was only for the big boys. Datore's YDD provides everything we need to demonstrate innovation in our bids, with the added benefit of actually beginning to understand where we were losing money on existing contracts. It's already paid for itself twice over."

Levelling the Playing Field

With Your Data Department Starter Package, businesses get the same enterprise-grade infrastructure/software and the same data & FM expertise, scaled appropriately for growing businesses ready to compete on innovations, not just price.

"We help them focus their hours with us on projects that actually move the needle - whether that's building bid submissions or identifying margin-draining operational issues", added Perry. The Starter Package is available now through Datore - Pricing.