

Evergreens UK Extends ONE-DNA™ Partnership, Setting a New Sustainability Standard for Artificial Grass Recycling

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Evergreens UK has extended its partnership to distribute ONE-DNA™ artificial grass across the UK Outdoor Living market, marking a pioneering step forward in the delivery of circular, responsible artificial grass solutions.

Through this partnership, Evergreens UK is the UK distributor of game-changing ONE-DNA™ products for outdoor living solutions, integrating the range across its trusted brand portfolio including LazyLawn, LazyExpo, LazyPlay and EverRoof.

Designed as a 100% circular system, ONE-DNA™ artificial grass is made entirely from a single raw material allowing the product to be mechanically recycled into high-quality new applications at the end of its lifecycle, retaining the full value of the material.

Now integrated into the market-leading EverRoof wind and fire safety rated rooftop space solution, ONE-DNA™ will also be available to homeowners and events customers with sustainability at the forefront of their green space solutions.

Andy Driver, Commercial Director, Evergreens UK, said: “This partnership reflects Evergreens UK’s long-term commitment to raising industry standards, not only in product quality, but in responsible specification, installation, and end-of-life stewardship.

“Third-party analysis shows that the grass surface is 100% circular meaning it can be reused in high-quality formats. This is full recycling and not down-cycling, marking a significant development for the

industry, and one which we are proud to be leading to offer our customers the newest and most advanced technologies.”

Jasper Eppingbroek, Managing Director, ONE-DNA™, said: “We are delighted to extend our partnership with Evergreens UK to distribute our advanced and sustainable products to customers in the UK. Together, we are providing the future of artificial grass, maximising performance and a sustainable lifecycle.”

ONE-DNA™ products are Environmental Product Declaration (EPD) verified, and to protect product performance, will be available exclusively through trained and approved channels, ensuring installations are carried out following the correct process and to the highest technical standards.

Evergreens UK will offer a 15-year warranty for all ONE-DNA™ installs and also lead the development of a UK recycling and take-back programme, working with accredited partners to deliver a credible end-of-life solution.