

# Easee and Future Group Partner to Unlock Significant Upfront Cost Savings for Residential EV Charging Infrastructure

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[Easee](#), leading provider of smart EV charging solutions, has announced a strategic collaboration with Future Group, a specialist residential block and estate management service provider, to deliver a more cost-effective and scalable approach to EV charging infrastructure in multi-dwelling residential developments.

The partnership addresses the high upfront capital expenditure required to install EV charging infrastructure across entire residential sites, representing a major blocker facing developers and property managers. Through the deployment of Easee's innovative backplate-based system and intelligent load management technology, developers can now install core EV-ready infrastructure at a fraction of the traditional cost - while retaining the flexibility to scale charging capacity in-line with actual resident demand.

Under current regulations, new residential developments are required to provide EV charging access across parking spaces, but only a proportion of those chargers need to be active from day one. Traditionally, this has led to unnecessary upfront investment in fully installed charge points that may remain unused for years.

By contrast, Future Group installs Easee backplates during construction - providing the physical and electrical foundation for EV charging without the cost of full charger deployment. Active charging units are then installed only when residents require them.

This approach delivers significant financial benefits. Based on real-world deployments, developers can typically save between £800 and £1,000 per parking bay in upfront capital expenditure, equating to £80,000-£100,000 on a 100-space development, while still ensuring full EV readiness. Additional savings are driven by reduced installation time, simplified commissioning, and the ability to phase investment over time.

Beyond cost, the partnership also tackles the challenge of limited electrical capacity in residential buildings, particularly in older developments not designed with EV charging in mind. Easee's dynamic load balancing technology enables multiple chargers to operate efficiently within existing grid constraints, avoiding the need for expensive electrical upgrades.

This allows property managers to maximise available capacity while delivering a fair and reliable charging experience for residents. The system also integrates seamlessly with a

range of billing and payment platforms, including Future Group's own solutions, enabling straightforward management of shared charging environments.

Early deployments across managed residential portfolios have demonstrated strong results, including faster installation times, high system reliability and improved user experience through app-based access and usage management. The scalable architecture allows developments to start with minimal infrastructure and expand as EV adoption grows, aligning investment with real demand while maintaining long-term flexibility.

Jamie Willsdon, Group Director of Future Group, said: "One of the biggest challenges in residential EV infrastructure has always been balancing cost, capacity and future demand. Easee stood out to us because it allows us to scale intelligently, maximising existing electrical capacity while avoiding unnecessary upfront spend. This approach gives developers and property managers confidence that they can meet regulatory requirements and resident expectations without compromising financially."

Sam Levy, Regional Sales Director - UK & Ireland at Easee, said: "Making electrification effortless means removing the barriers that slow adoption - and upfront cost is one of the biggest. By working with Future Group, we're enabling developers and property managers to take a smarter, more flexible approach. They can future-proof their buildings without over-investing on day one, while still delivering a high-quality charging experience as demand grows."

The collaboration reflects the transition across the industry towards software-led, scalable infrastructure solutions that align with the evolving needs of residential real estate. By combining Easee's compact, intelligent charging technology with Future Group's expertise in managed residential environments, the partnership delivers a turnkey solution that reduces cost, simplifies deployment and supports the long-term transition to electric mobility.

Easee's technology is already designed to support high-demand environments, with scalable, load-balanced charging that optimises power usage and reduces infrastructure constraints. With its growing network of connected chargers, the company is enabling smarter energy usage and supporting broader grid resilience to facilitate increasing demand for electrified vehicles moving forward.