

Kärcher UK Appoints Gareth Prosser as Managing Director to Lead Next Phase of Growth

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Kärcher UK, the leading cleaning solutions brand, has appointed Gareth Prosser as Managing Director for Kärcher UK. Bringing extensive leadership experience and a strong customer-centric mindset, Gareth will lead the business through its next phase of growth and innovation.

Gareth joins Kärcher UK from Hilti, a global leader in construction tools and technology, where he held a number of senior leadership roles, most recently serving as Vice President with responsibility for multiple divisions across the construction market in Great Britain. With over two decades at Hilti, Gareth brings extensive experience in sales leadership, commercial strategy, and driving business growth.

Joining Kärcher UK at an exciting point in the company's journey, Gareth will ensure the business continues to embody the values that have defined the brand for more than 90 years - innovation, quality, a passion for customers and exceptional service. He will also prioritise a culture where people feel empowered to grow, thrive, and take pride in their work.

Looking ahead, he will strengthen Kärcher's position as a trusted partner by advancing solutions such as autonomous cleaning. These innovations will support improvements in customer productivity and efficiency, while reinforcing that these technologies are designed to support an effective workplace, increasing capacity and resilience.

Sustainability will remain a key priority, with a continued commitment to responsible practices across operations, products, and partnerships.

As a world-leading business known for its exceptional German engineering, Kärcher continues to invest in its people and leadership team. With Gareth at the helm, the company is well-positioned to strengthen its market leadership, accelerate growth, and continue delivering innovative, customer-focused solutions.

Gareth Prosser, Managing Director at Kärcher UK, commented: “Stepping into the role of Managing Director at Kärcher UK is an exciting opportunity. The brand’s rich heritage, commitment to innovation, and strong customer focus are what truly set it apart. My priority is to build on the excellent foundations already in place, creating an organisation where our people thrive and deliver a customer experience that matches the strength of our

brand. We want to be the partner of choice for our customers, supporting them with solutions that drive productivity, efficiency, and long-term success.”