

Cleanology Promotes Juliet Widdicombe to be its New Managing Director

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Multi-award winning commercial and office cleaning company [Cleanology](#) has promoted Juliet Widdicombe to be its new Managing Director.

The move marks a meteoric rise for Juliet who only joined Cleanology four years ago as Operations Director before achieving a promotion to Associate Director two years ago.

The top post is a reward for South African-born Juliet establishing herself as an integral member of the leadership team and impressing with her dedication, innovation and people-first approach, which has played a key role in shaping the family owned 1400 employee business during a period of significant growth.

Juliet said: “The most enticing factor about working at Cleanology is that it allows you to be brave. We have a dynamic leadership team which isn’t scared to push forward and back bold decisions. We are constantly pushing boundaries to elevate the business as well as the wider industry and there is a real shared ambition across the business to keep raising standards for our clients and our people.

“We have also made a substantial investment into our new Learning & Development department this year to create clear pathways for our staff. The feedback already from new staff is that they have never previously experienced training of such depth and support. We attach huge importance to this because we want a committed, motivated and happy workforce with genuine opportunities to progress.

Juliet added: “I’m especially excited to now be leading the Operations and Business Support Teams as we continue driving customer excellence across the business. We have also welcomed some amazing new directors into the Operations Team who bring years of experience, energy and talent, and I am confident

that we will collectively achieve our objectives over the coming years

“In the four years I have been at Cleanology I have come to really value the stakeholder relationships I have developed. These strategic partnerships are vital for us and deliver consistent quality for us. There is an alignment in our approach to sustainability and social impact and we continue to hold one another to account”.

Cleanology, which is headquartered in Vauxhall, South West London, and has regional offices in Manchester, Birmingham, Bristol and Scotland, enjoyed an outstanding 2025 winning new business in a range of sectors from law and education to leisure and energy.

Juliet, is based in Sevenoaks, Kent, and in her limited free time enjoys watching her young family at various sporting events and is an avid Arsenal supporter.

Mark Little was recently appointed as Cleanology’s new Chief Executive Officer. He is also playing a pivotal role supporting the £25 million turnover company’s ambitious plans to double in size. A successful 2025 saw Cleanology win dozens of new contracts across multiple sectors, including the company’s biggest ever mobilisation with over £2 million of new contracts mobilised in just one month.

Welcoming Juliet to her new post, Mark said: “Juliet’s promotion marks an exciting new chapter for Cleanology. She has made a tremendous impact since joining the business and brings real passion, operational expertise and a people-first leadership style to everything she does.

“As we continue our ambitious growth journey, Juliet will play a vital role in strengthening our Operations Team, supporting our people and ensuring we continue to deliver exceptional service and customer excellence for clients nationwide. There is fantastic momentum across the business right now and Juliet is absolutely the right person to help lead Cleanology into this exciting next phase.”