

## Pixel Global AV Appoints Sebastian Szczesniak as Global Services Director to Drive Next Phase of Enterprise AV Support

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International AV integration partner [Pixel Global AV](#) has appointed Sebastian Szczesniak as Global Services Director, strengthening the company's focus on enterprise AV support, managed services and consistent service delivery across its global operations.

Effective 1 June 2026, Sebastian will lead Pixel Global AV's growing managed services division, overseeing support delivery for both end clients and the company's expanding international partner network.

With almost 20 years' experience across the AV industry, Sebastian brings extensive expertise in service strategy, customer support and operational delivery. Prior to joining Pixel Global AV, he founded Solvertec in December 2024, a specialist AV services business created to address a gap he identified in the market: the need for dedicated, customer-focused service provision that sits at the heart of an AV solution rather than being treated as an additional offering.

Pixel Global AV and Solvertec first began working together after being introduced through a shared customer. Solvertec supported Pixel customers by delivering independent AV audits and service expertise, creating a natural alignment between the two organisations.

Now joining Pixel Global AV in-house, Sebastian will continue developing this service-led approach globally. A key challenge he sees across the industry is maintaining consistent service levels across multiple regions. It can become complex, with different partners, standards, processes and margins involved. There is often slow issue resolution and unclear ownership.

“Looking after customers has always been the most important part of what I do,” says Sebastian Szczesniak, Global Services Director, Pixel Global AV. “In many cases, support services are fragmented, inconsistent and difficult to manage across regions. Pixel shares that same mindset that there is a real opportunity to simplify how global support is delivered – providing consistent quality, one point of contact and a service experience that customers can rely on wherever they are in the world.”

Pixel Global AV’s established partner network spanning the UK, Europe, Latin America, India, China, Africa and Asia Pacific, provides a strong foundation to overcome this challenge. Pixel already has relationships in place with partners that are tried, tested and aligned with the same values. This creates a much simpler way of delivering a truly global service.

Before founding Solvertec, Sebastian spent 14 years with Avsnet, which later became part of SCC, where he progressed to Head of Service. His career has been built around solving problems, supporting customers and enabling teams to deliver outstanding service.

With a Master’s degree in Engineering, Sebastian has always had a natural technical mindset and enjoys being the person who can find solutions when challenges arise.

Commenting on the appointment, Jamie Hanna, Managing Director of Pixel Global AV, said: “Sebastian’s appointment marks an important step in Pixel Global AV’s continued investment in customer experience and global service delivery, supporting the company’s ambition to provide direct delivery of scalable, reliable AV solutions beyond installation and deployment. We build long-term operational relationships with our clients and act as an extension of their workplace and IT teams. We’ve been working on some significant new developments in this area that will have a major impact on standards for global AV support models in our industry. Sebastian joining us is just the beginning.”

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